



THE COUGAR CHRONICLE

ADVERTISING ORDER FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

AD SIZE

- Full Page (10.5" w x 16.5" h)
- 1/2 Page (10.5" w x 8.25" h)
- 1/4 Page (5.15" w x 8.25" h)
- 1/8 Page (5.15" w x 4" h)
- Business Card (3.45" w x 2" h)
- Online Ad (300 X 250 pixels)
- # WEEKS _____
- Full Color
- Black & White
- Campus Partner
- Off-Campus Client

TOTAL COST: _____

DATE(S)

Fall 2018

- Edition 1: September 12, 2018
- Edition 2: September 26, 2018
- Edition 3: October 10, 2018
- Edition 4: October 24, 2018
- Edition 5: November 7, 2018
- Edition 6: November 21, 2018
- Edition 7: December 5, 2018

Spring 2019

- Edition 8: February 6, 2019
- Edition 9: February 20, 2019
- Edition 10: March 6, 2019
- Edition 11: March 20, 2019
- Edition 12: April 10, 2019
- Edition 13: April 24, 2019
- Edition 14: May 8, 2019

PAYMENT METHOD

CHECK: Mail your payment directly to:
 Cal State San Marcos
 Attn: Cashier's Office
 333 S. Twin Oaks Valley Rd.
 San Marcos, CA, 92096

CREDIT CARD OR ELECTRONIC CHECK: Submit payment online at <csusmchronicle.com/advertise>. Please note: there is a variable convenience fee for credit card payments. There is no additional fee for electronic checks.

Make sure you enclose a copy of your ad form and write "Cougar Chronicle" in the memo line.

ALL PAYMENTS MUST BE RECEIVED PRIOR TO PUBLICATION.

Email form and ad artwork to: csusmchronicle.advertising@gmail.com